



Hilda D. Curry
Mayor

PRESS RELEASE

FOR IMMEDIATE RELEASE

TO: Media
FROM: Mayor Hilda D. Curry
DATE: March 13, 2012
RE: CLEANEST CITY CONTEST

The City of New Iberia and the New Iberia Garden Club are competing again this year for District III's title as the Cleanest City. The judges will be in New Iberia on Wednesday, March 28, 2012. They start the judging tour at around 9 a.m. and will visit several city streets and landmarks. We urge all residents and businesses to spruce up their yards, homes and streets before the visit. Also, just a reminder to roll garbage and recycling cans to the backside of your property once your garbage and recycling have been picked up on Wednesday.

New Iberia won the District title last year and, if the City is the successful contestant this year, we will go on to the State level which the City won in 2008.

The City of New Iberia

457 East Main Street, Room 300 New Iberia, Louisiana 70560-3700 Phone (337) 369-2300
Fax (337) 373-3109

Hilda D. Curry
Mayor



**The City of New Iberia
Cleanest City Contest Judging
March 28, 2012**

The Mayor's Office and the New Iberia Garden Club want you to know that YOUR street has been chosen to represent our town in the upcoming Cleanest City Contest.

You can do a few things to help our town WIN this contest.

- ❖ Yards should be mowed, edged and litter free
- ❖ Flower beds should be free of weeds and shrubs should be trimmed. Colorful plants are wonderful
- ❖ Fences and posts should be free of litter, weeds and grass
- ❖ Trash in ditches, neutral grounds, or anywhere should be clean and litter free.
- ❖ If you have rental property or vacant lots we ask that you cut the grass and pick up any trash
- ❖ As soon as the garbage truck picks up your garbage, please roll your cans OUT OF VIEW, preferably to the rear of your property.

T-E-A-M. Together Everyone Accomplishes More. We want you to join our TEAM to make New Iberia a clean and beautiful place to live. We New Iberians can win if you help out.

Sincerely,

Hilda D. Curry

Hilda D. Curry
Mayor

P.S. Please note some important dates and information on the reverse side of this letter.

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**PLEASE JOIN US ON OUR NEXT LITTER WALKS
AS WE PREPARE TO COMPETE IN THE
DISTRICT CLEANEST CITY CONTEST**

Keep New Iberia Beautiful will be focusing on cleaning up areas included in this year's Cleanest City Contest with our next Litter Walks.

The first Litter Walk will be Saturday, March 24th from 9:00 a.m. until noon. Volunteers are encouraged to meet KNIB Executive Director Shelley Greer Hebert at the First United Methodist Church parking lot, corner of Jefferson and St. Peter Streets. We will pick up in the New Iberia downtown area. All supplies will be provided including gloves, trash bags, grabbers, safety vests, hand sanitizer, and water.

The second Litter Walk prior to the Cleanest City Contest will be Monday, March 26th from 9:00 a.m. until 11:00 a.m. Please meet Shelly in the parking lot of First United Methodist. Again, we will "spot" pick up litter in the downtown area. And, again, all supplies will be provided.

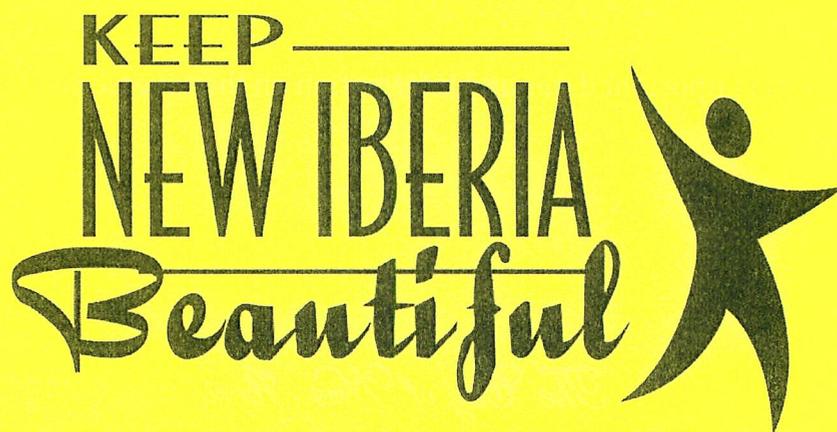
The Cleanest City Contest judges will be in town on Wednesday, March 28th. Keep New Iberia Beautiful thanks all residents of New Iberia for cleaning up your residences and businesses, by keeping the lawns mowed, picking up clippings and yard waste and planting new shrubs, flowers, and trees. Also, just a reminder, please roll garbage and recycling receptacles to the back of your property once your garbage and recycling have been picked up.

The City of New Iberia is looking great and because of your hard work and great effort, our city is able to show the Cleanest City judges our very best appearance.

Remember, District Cleanest City Judging is March 28th!!!!

**Shelley Greer Hebert
Executive Director**

Please contact Shelley at 288-7514 or keepnewiberiabeautiful@gmail.com



2012 CLEANEST CITY CONTEST ROUTE BY STREETS

Start/Finish at Bouligny Plaza

Main to French

French to Pershing (Courthouse and Cemetery)

Pershing to Iberia

Iberia to St. Peter to Weeks (St. Peter's Church, Evangeline Funeral Home)

Weeks to Main

Main to Bridge Street/Duperier

Duperier to Marie (Timeless Treasures)

Through Park (Fire Engine) past Skate Park & Sugar Cane Festival Building

To Parkview

Parkview to Dodson

Dodson to Trotter (Dodson School)

Trotter to Duperier

Duperier to Duperior Oaks (residential subdivision)

Duperier Oaks to Paradise Woods cul de sac

Duperier Oaks to Loreauville Road

Loreauville Road to Rue de Lion (Azalea Estates)

Rue de Lion to Andre to Lewis (North Lewis Elementary)

Lewis to Main (Dauterive Hospital)

Main to Civic Center Circle (library, City Hall)

Main to Bouligny Plaza (old Post Office, Shadows-on-the-Teche, Sliman Theater, historic district with 71 buildings dating from 1890 to 1930, Chamber of Commerce)

